



## **President's Council Member Benefits**

President's Council membership provides exclusive marketing, promotional and exclusive networking opportunities to help increase your exposure to the Association leadership, marketer members and associate/supplier members of the IPCA. This membership will provide you the recognition as a leader and partner in the petroleum and convenience industry and in our State.

### **These opportunities include:**

- Prominent **linked company logo** placement on IPCA's website, [www.ipca.org](http://www.ipca.org).
- Logo placement and company recognition in **all** IPCA's publications, including the award-winning magazine, *Fueling Indiana*. More than 500 individuals in the petroleum and convenience industry receive these publications.
- **Annual overview article** in *IPCA Membership Directory and Buyers' Guide*.
- **Additional discount of 10 percent** on any additional advertisements in *Fueling Indiana*.
- **Two complimentary** banner ad in the weekly *IPCA Insider Newsletter* - (4 weeks per banner)
- **Four complimentary** text ads in the weekly *IPCA Insider Newsletter* - (1 week per ad)
- **Two complimentary** banner ad on the IPCA website, [www.ipca.org](http://www.ipca.org) - (4 weeks per banner)
- Major sponsorship recognition for all IPCA events, including Board of Directors meetings, educational seminars, member networking events and golf outings (*excludes M-PACT*).
- **Complimentary golf event sponsorship** at the IPCA Annual summer golf outing.
- **Complimentary** advance listing of attendees for IPCA member events (M-PACT dinner, NACS Indiana Night, December VIP Lunch etc.)

### **EXCLUSIVE BENEFITS:**

President's Council members also receive **complimentary registrations** to network with IPCA Marketer members and leadership during IPCA member events.

- **Two complimentary** registrations to attend the Annual Board of Directors and President's Council Member **ONLY** luncheon at December board meeting.
- **Two complimentary** registrations to attend IPCA's Indiana Night at NACS.
- **Two complimentary** registrations to attend IPCA VIP Dinner during M-PACT.
- **Complimentary** registration to Indiana Statehouse Day (February/March)
- **Two complimentary** registrations to attend any IPCA education seminar.
- **Two complimentary golf registrations** to the IPCA Summer Golf event.
- **One complimentary GOLF** registration for the IPCA President's Council Golf Invitational – held at Bridgewater Country Club Golf course.

**IPCA is always looking for ways to improve our communication and President's Council member benefits, please share suggestions to present to the Board of Directors, submit to Cathy Melton at [cmelton@ipca.org](mailto:cmelton@ipca.org).**